

Financial Management For Small Businesses



Striking the right Balance

If you know where your business is headed, you can plan the easiest route.

Few people get excited about bookkeeping. That's a shame. Accurate figures can create meaningful predictions, which can help you iron out potential problems before they even occur. That kind of planning can keep you one step ahead of the competition and *that's* worth getting excited about.

Correctly maintained financial records are essential to an efficient, cost-effective business but most people can find more interesting things to do than balance their books. So let Balance do it for you.

We take away the administrative hassle of looking after your accounts by providing a fully managed bookkeeping service. Your up-to-date financial records can provide you with a real-time financial model of your organisation, whenever you need it and you can get on with the job of running your business.

But why bother?

If you have always passed your bookkeeping over to the accountants just before the final tax deadline, you might see no reason to change. But regularly maintained books can tell you a great deal more than how much you owe the Inland Revenue.

- Would you like an accurate assessment of your most financially profitable areas?
- If you were literally losing money on a particular account, due to the time and effort taken to run it, wouldn't you want to find that out?

Perhaps the most important part of our service is the preparation of monthly management accounts. These comprehensive reports can provide you with all of this information and much more. They are vital to the continued success of any business in a competitive marketplace.

Balance will discuss your requirements with you and provide you with relevant information and constructive advice on a regular basis, to ensure that your financial records are always working hard for your business.

So what's the next step?

We work closely with any new client to gain a full understanding of their business. We then tailor our approach to meet specific, individual requirements.

Besides core bookkeeping we also maintain VAT records, run monthly payroll and work with our clients to prepare financial forecasts.

So why not contact us to find out how we could add value to your organisation?

Get in touch on: